WHAT IS SINUSITIS?

If you have recurring sinus pain and pressure, you're not alone. Approximately 31 million Americans suffer from sinusitis.¹ If you're one of them and continue to battle sinus pain, headaches, and emotional drain for 12 weeks or more no matter what treatments you try, you may be dealing with chronic rhinosinusitis (CRS).^{1,2}

PHYSICAL SUFFERING³

- Headaches
- Facial pain or pressure
- Difficulty breathing through the nose
- · Nasal discharge that isn't clear
- Fever
- Fatigue
- Upper tooth pain
- Bad breath

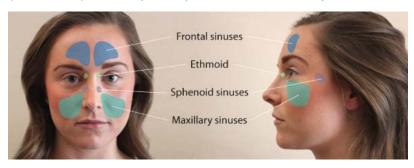
EMOTIONAL STRUGGLE²

- Limiting physical activities
- Taking sick days from work
- Being too ill to socialize
- Nasal discharge that isn't clear
- Having problems sleeping

Sinusitis may also affect your relationships. You may be embarrassed by symptoms and may avoid social situations. You may also feel hopeless about finding a treatment option that brings you relief.²

TYPES OF SINUSES4

To better understand sinusitis, let's first discuss your sinuses. Within your skull you have four pairs of paranasal sinuses, these are air-filled spaces behind your nose, cheeks and forheard. Inside each sinus is a mucus layer and cells covered with cilia (little hairs) that trap and push out bacteria / pollutants that enter the nasal cavity.



CRS is the inflammation or swelling of the tissue lining of the nasal passages and sinuses.³ This can stop your sinuses from draining properly. Mucus and fluid build-up in the sinuses can lead to sinus infections, which means more inflammation and pain.³

The length of suffering⁵ will help to categorize your sinusitis type (see chart below).

Sinusitis Symptom Duration

Sinusitis Type

•	Up to 4 weeks	Acute
•	Longer than 4 weeks but less than 12 weeks	Subacute
•	12 weeks or longer	Chronic

Occurs 4 or more times in a year, can go away between episodes
Recurrent acute sinusitis

Some people struggle for years before finding relief - in a survey of 400 CRS sufferers; over half had suffered for 15 years or more.²

HOW YOUR ENT SPECIALIST MIGHT DIAGNOSE SYMPTOMS⁵

Your provider may ask you questions about your symptoms and health history, and take a sample of your nasal discharge to see what kind of infection you might have.

Depending on the exam results, they may recommend other tests. One test lets them examine the inside of your nose with an endoscope (a scope with a light attached)

GETTING A CT SCAN

Your provider may want to do a computed tomography (CT) scan that creates images of the inside of your sinuses. It may help them more accurately diagnose your condition and select the best treatment option for you.⁵ A CT scan is also used with our offices image guidance system (IGS) to help us navigate your sinuses during in-office procedures.



SAFETY INFORMATION

Balloon sinus surgery has associated risks, including tissue trauma, bleeding, infection, and possible ophthalmic injury. Patients should always discuss their individual needs and the potential risks and benefits of any treatment or procedure with their doctor.

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This therapy is not for everyone. Please consult a healthcare professional. A prescription is required. For additional information, please visit Medtronic's website at www.medtronicent.com.

For supplementary information on the $\mathbf{NuVent}^{^{\mathrm{TM}}}$ EM Sinus Dilation System please visit www.sinusitissurgery.com

References:

- 1. Rosenfeld RM, Andes D, Bhattacharyva N, et al. Clinical practice guidelines: Adult sinusitis. Otolaryngology Head Neck Surg. 2007;137:S1-S31.
- 2. Data on File. Medtronic, Inc.
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- 4. American Rhinologic Society. Sinus Anatomy. http://care.american-rhinologic.org/sinus-anatomy. Accessed September 16, 2015.
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